

EXHIBIT 5

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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

JANE DOE, et al., individually and on behalf of
all others similarly situated,

Plaintiffs,

v.

GOODRX HOLDINGS, INC., et al.,

Defendants.

Case No. 3:23-cv-00501-AMO

**ADDENDUM TO THE NOVEMBER 19,
2025 AMENDED CLASS ACTION
SETTLEMENT AND RELEASE
BETWEEN PLAINTIFFS, GOODRX
HOLDINGS, INC., AND CRITEO CORP.**

Hon. Araceli Martínez-Olgún

**ADDENDUM TO THE AMENDED CLASS ACTION
SETTLEMENT AGREEMENT AND RELEASE**

This Addendum to the November 19, 2025 Amended Class Action Settlement Agreement and Release (the “Addendum”) is entered into on March 24, 2026 by and among the Class Representatives¹ (also, the “Plaintiffs”), for themselves individually and on behalf of the Settlement Class, GoodRx Holdings, Inc. (“GoodRx”), and Criteo Corp. (“Criteo”) (GoodRx and Criteo, collectively, “Defendants”; Defendants and Plaintiffs, collectively, the “Parties”). This Addendum amends the Amended Class Action Settlement Agreement and Release by and among Plaintiffs, GoodRx, and Criteo dated November 19, 2025 (the “Settlement Agreement”), to the extent detailed below:

A. Released Claims

The definition of “Released Claims,” as set forth in Settlement Agreement, § B ¶ 40, is hereby stricken and amended as follows:

“Released Claims” means any and all manner of claims, counterclaims, lawsuits, set-offs, costs, expenses, attorneys’ fees and costs, losses, rights, demands, charges, complaints, actions, suits, causes of action, obligations, debts, contracts, penalties, damages, or liabilities of any nature whatsoever, known, unknown, or capable of being known, in law or equity, fixed or contingent, accrued or unaccrued, and matured or not matured that arise out of, or are based upon or connected to, or relate in any way to the Data Disclosure as defined in Paragraph C, *infra*, or that were or could have been asserted in the Litigation based upon the Complaint’s factual allegations. Released Claims include the release of Unknown Claims. Released Claims do not include the right of any of the Releasing Parties or any of the Released Parties to enforce the terms of the Settlement contained in this Agreement.

The Parties affirm and agree that this new definition of “Released Claims” supersedes its prior definition throughout the Settlement Agreement.

B. Unknown Claims

The definition of “Unknown Claims,” as set forth in Settlement Agreement, § B ¶ 53, is hereby stricken and amended as follows:

“Unknown Claims” means claims relating in any way to the Complaint’s factual allegations that could have been raised in the Litigation and that any of the Releasing Parties do not know to exist or suspect to exist, which, if known by him, her or it, might affect his, her, or its agreement to release Defendants and all other Released Parties, or might affect his, her, or its decision to agree to, or object or not to object to the Settlement. This includes any claims

¹ Except otherwise specified, capitalized terms shall have the meanings set forth in Section B of the Amended Settlement Agreement, titled “Definitions.”

1 relating to or arising from the alleged Data Disclosure.

2 The Parties affirm and agree that this new definition of “Unknown Claims” supersedes its
3 prior definition throughout the Settlement Agreement.

4 **C. Data Disclosure**

5 The definition of “Data Disclosure,” as set forth in Settlement Agreement, § B ¶ 13, is hereby
6 stricken and amended as follows:

7 “Data Disclosure” means the alleged or actual disclosure, transmission, interception,
8 collection, or use of user data through pixels, SDKs, cookies, application programming
9 interfaces (“APIs”), or other web- or app-based tracking technologies incorporated on the
10 GoodRx website, mobile application, or related GoodRx services (including GoodRx Gold,
11 HeyDoctor, and GoodRx Care) prior to April 20, 2024, as alleged in the Complaint, including
but not limited to the transmission of personal information, browsing data, identifiers,
prescription-related information, health-related information, or other user data through such
technologies to Meta, Google, Criteo, or any other third party alleged to have received such
data through those technologies.

12 The Parties affirm and agree that this new definition of “Data Disclosure” supersedes its prior
13 definition throughout the Settlement Agreement.

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1 Dated: March 24, 2026

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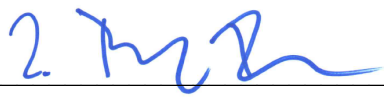
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